

THE IMPORTANCE OF STAYING CONNECTED IN CHALLENGING TIMES

PETE BOMBACI

FOUNDER, THE GENWELL PROJECT



In this 45-60 minute uplifting and inspiring presentation and interactive virtual experience, Pete will help your team develop an understanding of the power of staying connected in times of crisis and beyond.

- Why is human connection so important to our employees and our business?
- How has COVID-19 changed the human connection landscape?
- Why is staying connected during a crisis even more important?
- Tips and suggestions on how to increase the impact of your virtual connections and conversations.
- Top 10 ideas on how to stay connected with friends, family, neighbours and colleagues.

The Human Connection Movement is an important part of building happier and healthier workplaces of the future.

- Generating happier and healthier employees
- Increasing collaboration, creativity, and productivity
- Strengthening engagement, loyalty, and trust
- Decreasing absenteeism
- Increasing attraction of the newest and brightest employees
- Driving great culture through deep social connection
- Connecting your business to greater purpose

ABOUT PETE

20 years sales and marketing leadership in the hospitality and beverage alcohol industry leading sales, brand and channel management

5 years leading Movember Canada, as the top fundraising country globally, raising awareness for men's health and \$140M for men's health programs.

4 years leading the Human Connection Movement, understanding the role human connection must play at work, at home and in our communities.

“In these unprecedented times we're living in with COVID-19, Pete's message is all the more important. Pete is one of those people who instantly connects with others – his optimism is amazing, contagious (in a good way!) and so appreciated.

Robin Fowler, CPRE | Vice President, Philanthropy, Strategy & Campaigns
St. Michael's Hospital Foundation

We had Pete virtually speak to our members and he was fantastic. What he spoke about is so important at the best of times and even more relevant in today's world. His message is one that should be heard by everyone and put into practice.

Liberty Village BIA



Build the happier, healthier and more productive workplace by building happier and healthier human beings.

CONTACT PETE AT
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"BUSINESS CAN NO LONGER FOCUS ON JUST BUILDING GREAT CULTURE. THEY MUST FOCUS ON BUILDING GREAT PEOPLE, WHO CREATE THE GREAT CULTURE WE ALL DESIRE."

PETE BOMBACI